

DigitalDetox

A humanity-led digital product agency, specialising in enterprise, design-led product engineering

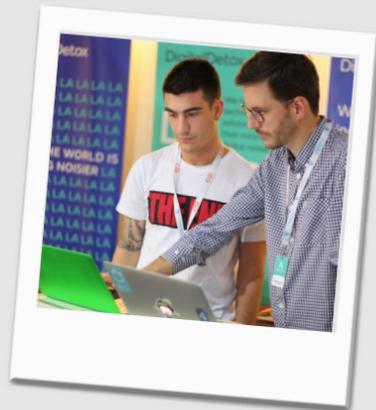
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1

WE BELIEVE IN HARMONY BETWEEN TECH AND HUMANITY

A place where digital experiences are purged of unnecessary barriers of complexity; where digital products are built to empower and delight.



2

ENTERPRISE, DESIGN-LED PRODUCT ENGINEERING

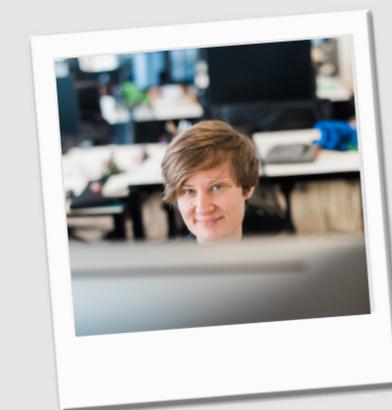
The power of Contentful's headless CMS and Digital Detox's enterprise, design-led product engineering helps businesses get content to users in minutes instead of weeks. Together we're helping clients build future-proofed digital products on the leading API-first CMS platform.



3

PRODUCTION READY OMNICHANNEL PRODUCTS

We create a collaborative culture and environment with our clients, pooling all of our strengths to develop ideas from initial concept, low-fidelity sketches to high-fidelity, clickable prototypes and MVPs, and then onto production-ready omnichannel products.



4

USER EXPERIENCE IS AT THE HEART OF WHAT WE DO

We develop high value feature MVPs to put into the hands of users and use the feedback to validate and improve. This results in users getting the features they really want and more importantly, avoids the costly mistakes of past expensive projects that failed.



5

AGILE DEVELOPMENT AND CONTINUOUS DELIVERY

From carrying out research to identifying personas and mapping the user journey; testing hypotheses; creating the most efficient designs; building product, content, and data architectures and integrating with and getting value from existing IT and data assets, we've got you covered.



6

A TEAM OF STRATEGISTS, CREATIVES AND ENGINEERS

We partner with forward thinking organisations who are united in their aim to deliver the best possible experience to their customers and employees, and to make the world a better place.

START SMALL AND DELIVER QUICKLY. KNOW YOUR USERS. VALIDATE YOUR IDEAS. BUILD WITH CONFIDENCE.

IF YOU'VE GOT AN IDEA, CHALLENGE OR OPPORTUNITY, TALK TO US. WE CAN MAKE A DIFFERENCE.



The Drum Independent Agencies UK
Top 100 2019



Global Business Excellence Awards
GREEN WINNER



UK EMPLOYEE EXPERIENCE AWARDS 20