

Acclaro + Contentful

Streamline web content translation workflows

The complimentary <u>Translations by Acclaro app</u> helps global enterprises launch multilingual content quickly by streamlining the translation process. Here's how our language technology supports translation on your Contentful site.



What's the value of Translations by Acclaro?



Harness the power of advanced technology without boxing yourself in

Want to eliminate copy and paste workflows? Translations by Acclaro optimizes your open-source Contentful experience by helping you efficiently initiate and receive translations. You can even monitor progress from the Contentful dashboard. Best of all, there's no charge or subscription required to begin using the app.



How Translations by Acclaro works

After a quick setup, you can get started right away.



Export/import from Contentful

With the Translations by Acclaro's export/import feature, you eliminate copying and pasting from your workflow. Simply select the content type entries you'd like to translate, click export and send the resulting .json files to your linguists.

Contentful's order dashboard will display the file status as In Progress. Once entries are translated, import them back into Contentful and the status will automatically update to Ready for Review.



Access professional linguists in 125+ languages

In choosing Acclaro as your translation partner, you can send translation requests to vetted, diversified, in-country linguists. From your Contentful dashboard, you'll see translation status and a link to more detailed updates.



Fully automate your workflows with Acclaro's API

Acclaro clients also have the option to manage translations within Contentful. If you choose to activate Acclaro's API, you can send orders to linguists, track orders in real time and review translated content without leaving the platform.

Translations by Acclaro – Tracking translation progress on the project dashboard

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		Name	Source	Target 👻	Status	Last Delivered					
		Whisk Beater	English (United States)	Spanish	READY FOR REVIEW	Oct 09, 2020, 1:32:09 PM		STATUS	READY FOR REV	/IEW	
		Hudson Wall Cup	English (United States)	Spanish	READY FOR REVIEW	Oct 09, 2020, 1:51:43 PM		Spanish RE	ADY FOR REVIE	w	
		Product Name	English (United States)	Spanish	IN PROGRESS						
		SoSo Wall Clock	English (United States)	Spanish	IN PROGRESS			Italian 100% COMPLETE	PUBLISH	ED	
		Whisk Beater	English (United States)	Italian	PUBLISHED	Oct 08, 2020, 9:11:38 AM			229 TOTAL W	/ORDS	
		Hudson Wall Cup	English (United States)	Italian	PUBLISHED	Oct 08, 2020, 9:11:38 AM					
		Product Name	English (United States)	Italian	PUBLISHED	Oct 08, 2020, 9:11:38 AM		FILE STATUSES			
		SoSo Wall Clock	English (United States)	Italian	PUBLISHED	Oct 08, 2020, 9:11:38 AM		 New In progress Ready for review Ready to publish Published Failed 			



Translations by Acclaro workflow at a glance



A partner committed to your success

Acclaro works as an extension of your team

Our experts care about your global success

We help at any point in your content translation journey

Acclaro® Translating Global Business

Acclaro is a translation service and platform that helps the world's leading brands succeed across cultures. Through a fine-tuned process, top industry talent and leading technologies, we make a long-term investment in our clients' global brands. With a dedicated, global team that spans the globe working in 125+ languages, Acclaro helps clients enter new markets and gain a competitive edge by expertly adapting their brands and products with fast, high-quality translations.

For more information, visit <u>acclaro.com</u>.

C contentful

Contentful, the market-leading content platform, is the heart of the modern tech stack and enables businesses of all sizes to deliver digital experiences everywhere, at scale. Trusted by the Fortune 500 and thousands of leading brands, Contentful unifies content, structures it for omnichannel use and delivers it dynamically. Contentful's open APIs support seamless integration with hundreds of tools, enabling businesses to plug into existing systems an add new capabilities modulary. Contentful helps brands adapt to market changes, new opportunities and customer demands. Companies like TELUS, Alpro, Clover, Intercom, Chanel and many others rely on Contentful to deliver better customer experiences.

For more information, visit <u>contentful.com</u>.